BMS/CHACE AND THE RECORDING ACADEMY®
PRODUCERS & ENGINEERS WING®
PRESENT
“CREDIT WHERE CREDIT IS DUE—METADATA!” WORKSHOPS
AT 129TH AES CONVENTION

Culmination of Three-Year Partnership Project With The Library of Congress
Results in CCD (Content Creator Data)

SANTA MONICA, Calif. (Oct. 15, 2010) — Today, when most commercial recording projects are “born digital,” a new paradigm is required for how projects are documented, distributed and archived. Accurate metadata is an essential component for this new paradigm and key to any profitable recording industry model. CCD, (Content Creator Data) is the Library of Congress funded multi-track project that includes a standardized schema, data dictionary, field-set, and free studio collection application. Developed by leading data management and archiving company BMS/Chace, in partnership with The Recording Academy Producers & Engineers Wing and record labels including Warner Music Group, Sony, BMG, EMI and Disney, the application facilitates gathering the technical, descriptive, and participant information associated with recording projects, providing tools for the dynamic, end to end documentation necessary to connect the dots and facilitate e-copyright, e-commerce, and archiving.

On Friday Nov. 5 from 5:00 to 6:00 p.m. and Sunday Nov 7 from 11:30 a.m. to 12:30 p.m. John Spencer, BMS/Chace President and co-founder will be presenting a demonstrations of the CCD environment in Room 112 at Moscone Center during the 129th AES Convention. For more information, contact p&ewing@grammy.com.

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Established in 1957, The Recording Academy is an organization of musicians, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit www.grammy.com. For breaking news and exclusive content, join the organization's social networks as a Facebook fan at www.facebook.com/thegrammys, MySpace (www.myspace.com/thegrammys), a Twitter follower at www.twitter.com/thegrammys, and a YouTube channel subscriber at www.youtube.com/thegrammys.

Currently more than 6,000 professionals comprise The Recording Academy Producers & Engineers Wing, which was established for producers, engineers, remixers, manufacturers, technologists, and other related creative and technical professionals in the recording field. This organized voice for the recording community addresses issues that affect the craft of recorded music, including the development and implementation of new technologies, technical guidelines and recommendations, and archiving and preservation initiatives. For more information, please visit www.producersandengineers.com.

BMS/Chace is the leading company in the world developing and using standardized methodologies for the collection, Verification, documentation, and archival migration of multi-track, two-track, 5.1 and 7.1 audio Masters. Founded in 2002, with headquarters in Nashville and offices currently in New York and Los Angeles,
BMSC provides the entertainment industry with complete solutions for metadata capture and asset cataloging, as well as workflow consultation and file management. www.bmschace.com

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